

ARThritis

SOIRÉE 2020



MAY 21, 2020
The Roof,
Hotel Vancouver

Featuring

BILL HENDERSON

Lead singer and guitarist
of Chilliwack

SPONSORSHIP OPPORTUNITIES

ARC
ARTHRITIS RESEARCH CANADA

ARThritis

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Arthritis is more serious than most people think. Over 6 million Canadians, young and old, are affected by this disease. Arthritis research is the only way to find answers and save lives.

By supporting arthritis research, we can make a significant difference in the lives of those who struggle with this devastating disease. Arthritis Research Canada is a national organization headquartered in British Columbia, and is the largest clinical arthritis research centre in North America. Our research is aimed at arthritis prevention, early diagnosis, better treatment, and improved quality of life.

The date of Arthritis Research Canada's eighth annual signature fundraising event is set for **Thursday, May 21, 2020**. The ARThritis Soirée will return to **The Roof at the Hotel Vancouver** for another spectacular night that will see guests treated to a fabulous array of hors d'oeuvres, champagne, wine, and entertainment, along with an exquisite raffle, and silent and live auctions.

The ARThritis Soirée will continue to be presented as an elegant cocktail reception, allowing guests the opportunity to mingle and network. The event is designed to attract our city's business and community leaders, philanthropists, doctors, health care professionals, and more through the appreciation of art and the desire to support arthritis research.

Why an ARThritis Soirée? Research has shown that art adds to one's wellbeing and therefore is a great element in managing chronic diseases on a holistic level. Moreover, art adds an extra factor of excitement and depth to the Soirée through a varied presentation of art forms. **The 2020 ARThritis Soirée** promises to be another one-of-a-kind experience.

Arthritis Research Canada is thrilled to announce **Bill Henderson of Chilliwack**, along with an all-star band, as the evening's entertainment. In the intimate setting of The Roof, sponsors and guests alike will be treated to an amazing show that will include some of Chilliwack's greatest hits.

Please join us to create greater awareness and raise funds for leading edge arthritis research. Various levels of sponsorship are offered for your consideration and each includes an attractive and tailored benefit package. **For more information on Sponsorship Opportunities or to confirm your 2020 sponsorship, please contact Patti Nakatsu, Director of Development at 604-207-4002 or by email at pnakatsu@arthritisresearch.ca.**

Thank you for your support for the 2020 ARThritis Soirée. Together, we are making arthritis research a priority!



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Sponsor Levels and Benefits

	SOLD	CASH \$15,000	CASH \$10,000 (IN KIND \$15,000)	CASH \$5,000 (IN KIND \$10,000)	CASH \$3,000 (IN KIND \$6,000)	CASH \$2,500 (IN KIND \$5,000)	CASH \$1,500
	PRESENTING SPONSOR	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	FRIEND OF ARC
SPONSORSHIP LEVELS							

Number of complimentary ARThritis Soirée event tickets	8	6	4	2	2	2	
Advertisement space in the ARThritis Soirée event program (page size)	1	1	1/2	1/3	1/4		
Speaking opportunity during ARThritis Soirée program	✓						
Sponsor recognition on Arthritis Research Canada website	✓						
Recognition/logo as Sponsor on ARThritis Soirée Save the Date	✓						
Recognition as Sponsor in all ARThritis Soirée press releases/media	✓						
Recognition/logo as Sponsor on Auction Paddles	✓	✓	✓				
Recognition/logo as Sponsor in ARThritis Soirée social/print media	✓	✓	✓	✓	✓	✓	
Recognition/logo as Sponsor on ARThritis Soirée Invitation	✓	✓	✓	✓	✓	✓	
Recognition/logo as Sponsor on ARThritis Soirée Program	✓	✓	✓	✓	✓	✓	name only
Recognition/logo as Sponsor on ARThritis Soirée Signage	✓	✓	✓	✓	✓	✓	name only
Recognition/logo as Sponsor on ARThritis Soirée Website	✓	✓	✓	✓	✓	✓	name only
Link to your corporate website via ARThritis Soirée Website	✓	✓	✓	✓	✓	✓	✓
Tailored recognition ads for company website/social media	✓	✓	✓	✓	✓	✓	
Sponsor recognition/logo in the ARC Annual Report	✓	✓	✓	✓	✓	✓	
Opportunity to use ARThritis Soirée photos in corporate newsletters upon request	✓	✓	✓	✓	✓	✓	

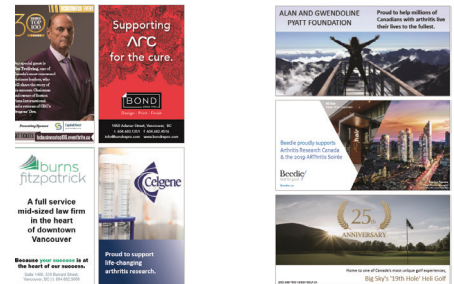
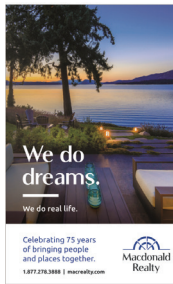
ARThritis SOIRÉE 2020

Sponsor Recognition Examples

Invitation



Evening Program



Event Signage



Event Website



Social Media Promotion



Annual Event Video





ARThrthritis

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S O I R É E 2020

ARTHRITIS RESEARCH CANADA

Leading Research. Finding Answers. Saving Lives.

Mission Statement

To transform the lives of people living with arthritis through research and engagement.

Vision Statement

A future where research-based services, tools and knowledge empower people living with arthritis to triumph over pain and disability.

About Us

Arthritis Research Canada was created in 2000 in Vancouver by the world renowned scientist Dr. John Esdaile and a dedicated Board of Directors who shared a vision: to conduct practical research for everyday living, research that would immediately touch and improve the lives of people living with arthritis.

Today, Arthritis Research Canada is home to four centres across Canada: British Columbia, Alberta and Quebec (Laval University and McGill University) and is the largest clinical arthritis research centre in North America. The multi-disciplinary team of over 100 research scientists are recognized as world leaders in clinical arthritis research excellence. Arthritis Research Canada is currently conducting more than 75 studies aimed at arthritis prevention, early diagnosis, better treatment, and improved quality of life for the 6 million Canadians, young and old, affected by arthritis.

Partnerships are central to Arthritis Research Canada's success. Visionary donors have invested in our work, and we are collaborating with patients, universities, hospitals, funding agencies, and arthritis treatment centres around the world. Please join us in making arthritis research a priority.