

ARThritis SOIRÉE 2021

MAY 27, 2021

Vital arthritis research **MUST** continue.

SPONSORSHIP OPPORTUNITIES

ARC
ARTHRITIS RESEARCH CANADA

ARThritis SOIRÉE 2021

This year has challenged everyone in ways we never thought possible. And while we must adjust to a different world, the need for vital arthritis research remains the same. By supporting Arthritis Research Canada/Arthrite-recherche Canada you help necessary arthritis research continue. We need your support more than ever.

Arthritis is serious! Over 6 million Canadians, of all ages, are affected by arthritis. It is the most costly chronic disease and the number one reason for work disability. Arthritis Research Canada is conducting over 100 research studies, aimed at arthritis prevention, early diagnosis, new and better treatment, and improved quality of life. Only through arthritis research are we able to find answers and help people triumph over arthritis.

Arthritis Research Canada's eighth annual signature event, the ARThritis Soirée is scheduled for Thursday, May 27, 2021. Our fundraising event is being adapted to a virtual format to ensure everyone's safety. If possible, we will include an in-person opportunity should gathering restrictions allow. Either way, the 2021 ARThritis Soirée will continue to offer a fantastic evening of fun and excitement. Guests will enjoy amazing entertainment, an exquisite raffle, along with art and silent auctions.

Since its inception, the ARThritis Soirée has raised over \$2 million to directly benefit life-changing arthritis research.

Join other like-minded businesses, community leaders, philanthropists, doctors, health care professionals, and special guests who share an appreciation of art and a desire to support arthritis research.

Why an ARThritis Soirée? Research has shown that art adds to one's wellbeing and therefore is a great element in managing chronic diseases on a holistic level. Moreover, art adds an extra factor of excitement and depth to the Soirée and has been an integral part of our event each year.

We are excited to present the 2021 ARThritis Soirée in its new format and to invite you to help us create greater awareness and raise important funds for leading edge arthritis research. We look forward to working with you to highlight your brand as an arthritis research champion and to tailor a benefit package that best meets your needs.

For more information about Sponsorship Opportunities or to confirm your 2021 sponsorship, please contact Patti Nakatsu, Director of Development at 604-207-4002 or pnakatsu@arthritisresearch.ca.

Thank you for your support for the 2021 ARThritis Soirée and life-changing arthritis research. We can't do it without you.

Sponsor Levels and Benefits

	SOLD	CASH \$15,000	CASH \$10,000 (IN KIND \$15,000)	CASH \$5,000 (IN KIND \$10,000)	CASH \$3,000 (IN KIND \$6,000)	CASH \$2,500 (IN KIND \$5,000)	CASH \$1,500
	PRESENTING SPONSOR	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	FRIEND OF ARC
SPONSORSHIP LEVELS							

Number of complimentary ARThritis Soirée event tickets	8	6	4	2	2	2	
Advertisement space in the ARThritis Soirée event program (page size)	1	1	1/2	1/3	1/4		
Speaking opportunity during ARThritis Soirée live event	✓						
Recognition/logo as sponsor on ARThritis Soirée save the date	✓						
Sponsor recognition on arthritisresearch.ca homepage slider	✓						
Recognition as sponsor in all ARThritis Soirée press releases/media	✓						
Recognition/logo as sponsor in ARThritis Soirée social/print media	✓	✓	✓	✓	✓	✓	
Recognition/logo as sponsor in ARThritis Soirée invitation *	✓	✓	✓	✓	✓	✓	
Recognition/logo as sponsor in ARThritis soirée program *	✓	✓	✓	✓	✓	✓	name only
Recognition/logo as sponsor on ARThritis soirée live event slide decks	✓	✓	✓	✓	✓	✓	name only
Recognition/logo as sponsor on ARThritis Soirée website	✓	✓	✓	✓	✓	✓	name only
Link to your corporate website via ARThritis Soirée website	✓	✓	✓	✓	✓	✓	✓
Tailored recognition ads for company website/social media	✓	✓	✓	✓	✓	✓	
Recognition/logo inclusion in logo parade on arthritisresearch.ca	✓	✓	✓	✓	✓		
Sponsor recognition in the Arthritis Research Canada annual report	✓	✓	✓	✓	✓	✓	

* hard copy & digital

Arthritis Research Canada welcomes the opportunity to work with you to tailor a benefit package to meet your company's specific needs.

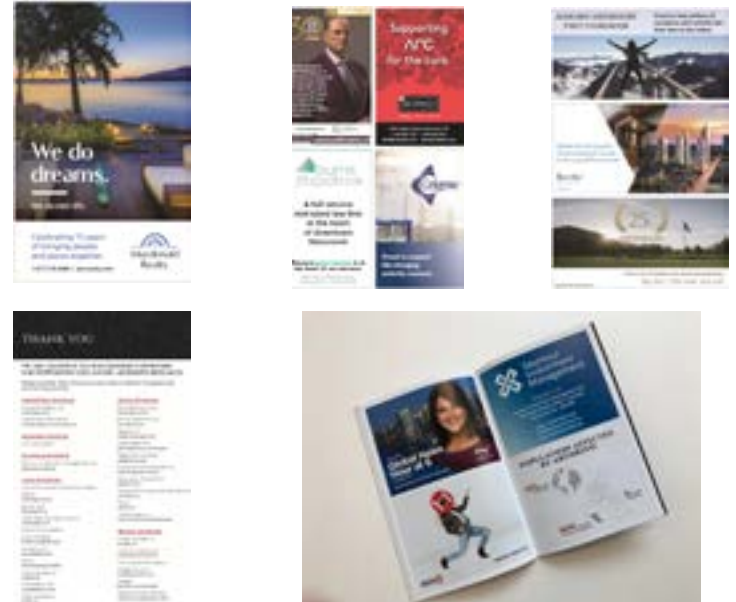
ARThritis SOIRÉE 2021

Sponsor Recognition Examples

Invitation (Hard Copy & Digital)



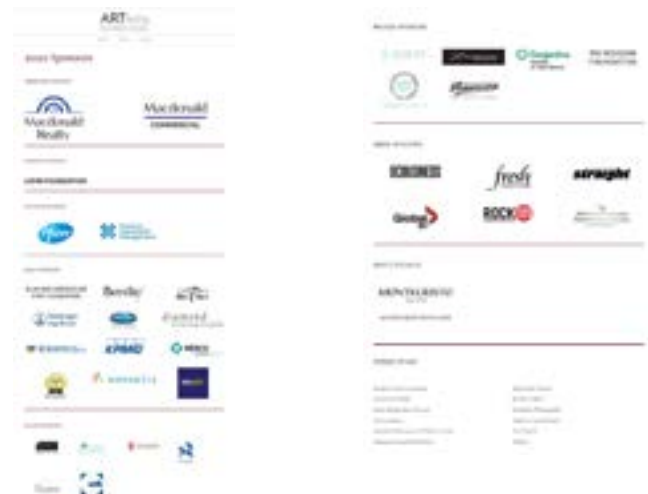
Evening Program (Hard Copy & Digital)



Social Media Promotion



Event Website



Logo Parade: arthritisresearch.ca



ARThritis SOIRÉE 2021

ARTHRITIS RESEARCH CANADA

Leading Research. Finding Answers. Saving Lives.

Mission Statement

To transform the lives of people living with arthritis through research and engagement.

Vision Statement

A future where research-based services, tools and knowledge empower people living with arthritis to triumph over pain and disability.

About Us

Created in 2000, Arthritis Research Canada is the largest clinical arthritis research institution in North America.

With locations in British Columbia, Alberta, and Quebec - Arthritis Research Canada is affiliated with five major universities: University of British Columbia, Simon Fraser University, University of Calgary, Université Laval, and McGill University.

Led by Scientific Director, Dr. Diane Lacaille, the team of over 100 researchers, trainees and staff are currently conducting more than 100 innovative studies to find answers for the more than 6 million Canadians, young and old, living with arthritis. Arthritis Research Canada's research is aimed at arthritis prevention, early diagnosis, new and better treatment, and improved quality of life.

Partnerships are central to Arthritis Research Canada's success. Visionary donors have invested in our work, and we are collaborating with patients, universities, hospitals, funding agencies, and arthritis treatment centres around the world to reduce the burden of arthritis.

Please join us in making arthritis research a priority.