

# ARThritis

S O I R É E 2018



An Intimate Evening  
with

*Elin James*

**May 17, 2018**

Hotel Vancouver, The Roof

**SPONSORSHIP OPPORTUNITIES**

**ARC**  
ARTHRITIS RESEARCH CANADA  
Leading research. Finding answers. Saving lives.

## ARThritis Soirée 2018

With your support we can make a significant difference in the lives of the more than 5.2 million Canadians and 350 million individuals worldwide who struggle with the devastating disease of arthritis. Arthritis Research Canada is a national organization headquartered in British Columbia, and is the largest clinical arthritis research centre in North America. Your support will make important advances in the prevention and treatment of arthritis.

Celebrating its sixth year as the signature fundraising event for Arthritis Research Canada, the 2018 ARThritis Soirée will return to The Roof at the Hotel Vancouver on Thursday, May 17, 2018. Guests will be treated to a fabulous array of hors d'oeuvres, champagne, an exquisite raffle item, silent and live auctions, and a memorable performance by Juno Award winner, Colin James.

The ARThritis Soirée will continue to be presented as an elegant cocktail reception, allowing guests the opportunity to circulate and network. The event is designed to attract the city's business and community leaders, philanthropists, doctors and other health care professionals through the appreciation of art and the desire to support arthritis research.

Why an ARThritis Soirée? Research has shown that art adds to one's wellbeing and is therefore a great element in managing chronic diseases on a holistic level. Moreover, with a different art form chosen each year, there is an extra factor of excitement and depth to the Soirée. Arthritis Research Canada is thrilled to announce *an intimate evening* with Colin James. From the prairies of Saskatchewan to the stages of the world, sharing his talent with some of the greatest and most influential musicians of all time, Colin James has quietly and steadily established himself as one of Canada's greatest musicians. Guests will be treated to an up close and personal show with Colin, who will amaze with his rock, blues, and R&B style of music.

Please help us build on the success of the ARThritis Soirée and its intention to create greater awareness and raise funds for the benefit of leading edge arthritis research. Various levels of sponsorship are available and include attractive benefit packages. For more information on Sponsorship Opportunities, please contact Patti Nakatsu, Director of Development, at 604-207-4002 or by email at [pnakatsu@arthritisresearch.ca](mailto:pnakatsu@arthritisresearch.ca).

We look forward to having your support for the 2018 ARThritis Soirée. Together, we are making arthritis research a priority!



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## SOIRÉE 2018

	CASH \$15,000	CASH \$10,000	CASH \$7,500 (IN KIND \$15,000)	CASH \$5,000 (IN KIND \$10,000)	CASH \$3,000 (IN KIND \$6,000)	CASH \$2,500 (IN KIND \$5,000)	CASH \$1,000
	PRESENTING SPONSOR	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	FRIEND OF ARC
SPONSORSHIP LEVELS							

## Sponsor Levels and Benefits

	8	6	4	4	2	2	
Number of complimentary ARThritis Soirée event tickets	8	6	4	4	2	2	
Advertisement space in the ARThritis Soirée event program (page size)	1	1	1/2	1/3	1/4		
Speaking opportunity during ARThritis Soirée program	✓						
Corporate message in the ARThritis Soirée program	✓						
Sponsor recognition on Arthritis Research Canada website	✓						
Recognition/logo as Sponsor on ARThritis Soirée Save the Date	✓						
Recognition as Sponsor in all ARThritis Soirée press releases/media	✓						
Recognition/logo as Sponsor in ARThritis Soirée social/print media	✓	✓	✓	✓	✓	✓	
Recognition/logo as Sponsor on ARThritis Soirée Invitation	✓	✓	✓	✓	✓	✓	
Recognition/logo as Sponsor on ARThritis Soirée Program	✓	✓	✓	✓	✓	✓	name only
Recognition/logo as Sponsor on ARThritis Soirée Signage	✓	✓	✓	✓	✓	✓	name only
Recognition/logo as Sponsor on ARThritis Soirée Website	✓	✓	✓	✓	✓	✓	name only
Link to your corporate website via ARThritis Soirée Website	✓	✓	✓	✓	✓	✓	✓
Tailored recognition ads for company website/social media	✓	✓	✓	✓	✓	✓	
Sponsor recognition/logo in the ARC Annual Report	✓	✓	✓	✓	✓	✓	
Opportunity to use ARThritis Soirée photos in corporate newsletters upon request	✓	✓	✓	✓	✓	✓	

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## Sponsor Recognition Examples

### Invitations



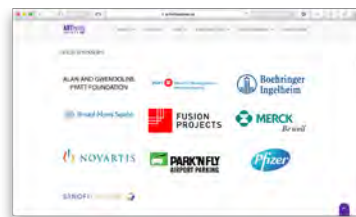
### Event Signage



### Evening Program



### Event Website



### ARC Twitter Promotion







# ARThrItis

## SOIRÉE 2017



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### **ARTHRITIS RESEARCH CANADA**

Leading Research. Finding Answers. Saving Lives.

### **Mission Statement**

To transform the lives of people living with arthritis through research and engagement.

### **Vision Statement**

A future where research-based services, tools and knowledge empower people living with arthritis to triumph over pain and disability.

### **About Us**

Arthritis Research Canada (ARC) was created in 2000 in Vancouver by the world renowned scientist Dr. John Esdaile and a dedicated Board of Directors who shared a vision: to conduct practical research for everyday living; research that would immediately touch and improve the lives of people living with arthritis.

Today, ARC is home to three centres across Canada; Vancouver, Calgary and Quebec, with a multi-disciplinary team of 70 scientists and research staff who are recognized as world leaders in clinical arthritis research excellence. ARC is dedicated to understanding, advancing and sharing knowledge about the cause of arthritis and addressing the issues that impact the lives of people living with this disease. We conduct consumer-driven, clinical research related to arthritis prevention, diagnosis and quality of life issues that shape the way people manage arthritis today.

Strong partnerships have been central to ARC's success. Visionary donors have invested in our work, and we are collaborating with patients, universities, hospitals, funding agencies, and arthritis treatment centres around the world. Join us in making arthritis research a priority.

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We invite you to view the 2017 ARThritis Soirée video.

