

ARThritis

S O I R É E 2017

Presents

Direct from London, England

Jenny Bae
World-Renowned Violinist



May 18, 2017

Hotel Vancouver, The Roof

Sponsorship Opportunities

ARC
ARTHRITIS RESEARCH CANADA
Leading research. Finding answers. Saving lives.

ARThritis Soirée 2017

With your support we can make a difference in the lives of the more than 5.25 million Canadians and 350 million individuals worldwide who struggle with the devastating disease of arthritis. Arthritis Research Canada (ARC) is a national organization, headquartered in the province of British Columbia, and the largest clinical arthritis research centre in North America. Together with your partnership we can make a significant difference in advancing arthritis research.

The 2017 ARThritis Soirée will celebrate its fifth year as the signature fundraising event for Arthritis Research Canada. The event will be held Thursday May 18, 2017 at the Hotel Vancouver's iconic roof top where guests will be treated to fabulous hors d'oeuvres, champagne, drinks, and entertainment, along with great raffle items, and silent and live auctions.

The ARThritis Soirée, presented as an elegant cocktail reception, is planned and executed under the leadership of volunteer Chair, Naz Panahi. The event is designed to attract the city's most affluent business and community leaders, philanthropists, doctors and other health care professionals through the appreciation of art and the desire to support arthritis research.

Why an ARThritis Soirée? Research has shown that art adds to one's wellbeing and therefore is a great element in managing chronic diseases on a holistic level. Moreover, art adds an extra factor of excitement and depth to the Soirée, as a different art form is introduced each year. Arthritis Research Canada is thrilled to announce the amazing world-renowned violinist Jenny Bae, accompanied by members of the Vancouver Symphony Orchestra, as the evening's entertainment. Jenny's dazzling performances have wowed international crowds for over a decade, performing solo and with artists such as Luciano Pavarotti, Eric Clapton, Elton John and Andrea Bocelli. The Julliard trained Bae has captivated audiences which have most notably included the British Royal Family, Crown Princess of Saudi Arabia, George Clooney and Mikhail Gorbachev.

The ARThritis Soirée continues to succeed in its intent to raise awareness and funds in support of arthritis research, thanks to the generosity of sponsors and guests. The event offers various levels of sponsorship opportunity, including attractive and tailored benefit packages. For more information on Corporate Sponsorship opportunities please contact Patti Nakatsu, Director of Development at 604-207-4002 or by email at pnakatsu@arthritisresearch.ca.

We appreciate your consideration of this sponsorship request and welcome the opportunity to partner with you for ARThritis Soirée 2017.



ARThritis Soirée 2016



Jenny Bae, Violinist
[View on Youtube](#)

ARThritis

SOIRÉE 2017

SPONSORSHIP LEVELS AND BENEFITS

PRESENTING SPONSOR CASH \$15,000

- ✓ Speaking opportunity during ARThritis Soirée program
- ✓ 8 ARThritis Soirée event tickets
- ✓ Presenting Sponsor has largest size logo relative to all other sponsorship levels and premium placement on all collaterals
- ✓ Full page advertisement in the ARThritis Soirée Program
- ✓ Presenting Sponsor message in ARThritis Soirée Program
- ✓ Recognition as Presenting Sponsor in all ARThritis Soirée press releases/media
- ✓ Recognition/logo as Presenting Sponsor on ARThritis Soirée Save the Date
- ✓ Recognition/logo as Presenting Sponsor on ARThritis Soirée Invitation
- ✓ Recognition/logo as Presenting Sponsor on ARThritis Soirée Program
- ✓ Recognition/logo as Presenting Sponsor on ARThritis Soirée Signage
- ✓ Recognition/logo as Presenting Sponsor on ARThritis Soirée website
- ✓ Website link to your corporate website, with tailored Tweets and Posts
- ✓ Presenting Sponsor recognition on ARC website, Facebook and Twitter
- ✓ Presenting Sponsor recognition/logo in the ARC Annual Report
- ✓ Opportunity to use ARThritis Soirée photos in corporate newsletters upon request

We invite you to view the [2016 ARThritis Soirée video](#).



ARThritis

SOIRÉE 2017

DIAMOND SPONSOR CASH \$10,000

- ✓ 6 ARThritis Soirée event tickets
- ✓ Diamond Sponsor has second largest logo size and positioning relative to other sponsorship levels on all collaterals
- ✓ Full page advertisement in the ARThritis Soirée Program
- ✓ Recognition as Diamond Sponsor in ARThritis Soirée social media and print media (as available)
- ✓ Recognition/logo as Diamond Sponsor on ARThritis Soirée Invitation
- ✓ Recognition/logo as Diamond Sponsor on ARThritis Soirée Program
- ✓ Recognition/logo as Diamond Sponsor on ARThritis Soirée Signage
- ✓ Recognition/logo as Diamond Sponsor on ARThritis Soirée website
- ✓ Website link to your corporate website
- ✓ Recognition on Facebook and Twitter, with tailored Tweets and posts
- ✓ Feature and recognition/logo as Diamond Sponsor in the ARC Annual Report
- ✓ Opportunity to use ARThritis Soirée photos in corporate newsletters upon request

PLATINUM SPONSOR CASH \$7,500 (IN-KIND \$15,000)

- ✓ 4 ARThritis Soirée event tickets
- ✓ Half page advertisement in the ARThritis Soirée Program
- ✓ Recognition/logo as Platinum Sponsor on ARThritis Soirée Invitation
- ✓ Recognition/logo as Platinum Sponsor in ARThritis Soirée Program
- ✓ Recognition/logo as Platinum Sponsor on ARThritis Soirée Signage
- ✓ Recognition as Platinum Sponsor in ARThritis Soirée social media and print media (as available)
- ✓ Recognition/logo as Platinum Sponsor on ARThritis Soirée website
- ✓ Website link to your corporate website
- ✓ Recognition on Facebook and Twitter
- ✓ Feature and recognition/logo as Platinum Sponsor in the ARC Annual Report
- ✓ Opportunity to use ARThritis Soirée photos in corporate newsletters upon request

ARThritis

SOIRÉE 2017

GOLD SPONSOR CASH \$5,000 (IN-KIND \$10,000)

- ✓ 4 ARThritis Soirée event tickets
- ✓ 1/3 page advertisement in the ARThritis Soirée Program
- ✓ Recognition/logo as Gold Sponsor on the ARThritis Soirée Invitation
- ✓ Recognition/logo as Gold Sponsor in ARThritis Soirée Program
- ✓ Recognition/logo as Gold Sponsor on ARThritis Soirée Signage
- ✓ Recognition as Gold Sponsor in ARThritis Soirée social media and print media (as available)
- ✓ Recognition/logo as Gold Sponsor on ARThritis Soirée website
- ✓ Website link to your corporate website
- ✓ Recognition on Facebook and Twitter
- ✓ Feature and recognition/logo as Gold Sponsor in the ARC Annual Report
- ✓ Opportunity to use ARThritis Soirée photos in corporate newsletters upon request

SILVER SPONSOR CASH \$3,000 (IN-KIND \$6,000)

- ✓ 2 ARThritis Soirée event tickets
- ✓ 1/4 page advertisement in the ARThritis Soirée Program
- ✓ Recognition/logo as Silver Sponsor on ARThritis Soirée Invitation
- ✓ Recognition/logo as Silver Sponsor in the ARThritis Soirée Program
- ✓ Recognition/logo as Silver Sponsor on ARThritis Soirée Signage
- ✓ Recognition as Silver Sponsor in ARThritis Soirée social media and print media (as available)
- ✓ Recognition/logo as Silver Sponsor on ARThritis Soirée website
- ✓ Website link to your corporate website
- ✓ Recognition on Facebook and Twitter
- ✓ Feature and recognition/logo as Silver Sponsor in the ARC Annual Report
- ✓ Opportunity to use ARThritis Soirée photos in corporate newsletters upon request

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SOIRÉE 2017

BRONZE SPONSOR CASH \$2,500 (IN-KIND \$5,000)

- ✓ 2 ARThritis Soirée event tickets
- ✓ Recognition/logo as Bronze Sponsor on ARThritis Soirée Invitation
- ✓ Recognition/logo as Bronze Sponsor on ARThritis Soirée Program
- ✓ Recognition/logo as Bronze Sponsor on ARThritis Soirée Signage
- ✓ Recognition/logo as Bronze Sponsor on ARThritis Soirée website
- ✓ Website link to your corporate website
- ✓ Recognition on Facebook and Twitter
- ✓ Listing in ARC Annual Report
- ✓ Opportunity to use ARThritis Soirée photos in corporate newsletters upon request

FRIEND OF ARC CASH \$1,000

- ✓ Listing in ARThritis Soirée Program
- ✓ Listing on the ARThritis Soirée website with link to your corporate website
- ✓ Listing on signage at event
- ✓ Mention on social media

Placement and sizing of logos in collateral materials will be relevant to scale of sponsorship levels. Thank you for considering a sponsorship opportunity for Arthritis Research Canada's ARThritis Soirée 2017.

We look forward to working in partnership with you to advance arthritis research and make a difference in the lives of those affected by this devastating disease.

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SPONSOR RECOGNITION EXAMPLES



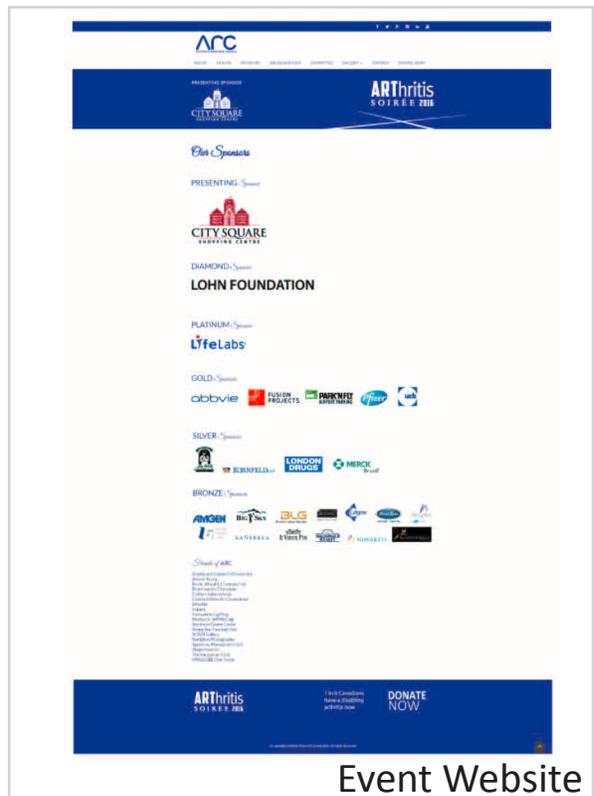
Invitations



Event Signage



Evening Program



Event Website

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ARTHRITIS RESEARCH CANADA

Leading Research. Finding Answers. Saving Lives.

Mission Statement

To transform the lives of people living with arthritis through research and engagement.

Vision Statement

A future where research-based services, tools and knowledge empower people living with arthritis to triumph over pain and disability.

About Us

Arthritis Research Canada (ARC) was created in 2000 in Vancouver by the world renowned scientist Dr. John Esdaile and a dedicated Board of Directors who shared a vision: to conduct practical research for everyday living; research that would immediately touch and improve the lives of people living with arthritis.

Today, ARC is home to three centres across Canada; Vancouver, Calgary and Quebec, with a multi-disciplinary team of 70 scientists and research staff who are recognized as world leaders in clinical arthritis research excellence. ARC is dedicated to understanding, advancing and sharing knowledge about the cause of arthritis and addressing the issues that impact the lives of people living with this disease. We conduct consumer-driven, clinical research related to arthritis prevention, diagnosis and quality of life issues that shape the way people manage arthritis today.

Strong partnerships have been central to ARC's success. Visionary donors have invested in our work, and we are collaborating with patients, universities, hospitals, funding agencies, and arthritis treatment centres around the world. Join us in making arthritis research a priority.



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