

# ARThritis

## S O I R É E 2017

Presents

Direct from London, England

**Jenny Bae**

**World-Renowned Violinist**



**May 18, 2017**

Hotel Vancouver, The Roof

**Auction and Raffle Opportunities**

**ARC**  
ARTHRITIS RESEARCH CANADA  
Leading research. Finding answers. Saving lives.

## ARThritis Soirée 2017

With your support we can make a difference in the lives of the more than 5.25 million Canadians and 350 million individuals worldwide who struggle with the devastating disease of arthritis. Arthritis Research Canada (ARC) is a national organization, headquartered in the province of British Columbia, and the largest clinical arthritis research centre in North America. Together with your partnership we can make a significant difference in advancing arthritis research.

The 2017 ARThritis Soirée will celebrate its fifth year as the signature fundraising event for Arthritis Research Canada. The event will be held Thursday May 18, 2017 at the Hotel Vancouver's iconic roof top where guests will be treated to fabulous hors d'oeuvres, champagne, drinks, and entertainment, along with great raffle items, and silent and live auctions.

The ARThritis Soirée, presented as an elegant cocktail reception, is planned and executed under the leadership of volunteer Chair, Naz Panahi. The event is designed to attract the city's most affluent business and community leaders, philanthropists, doctors and other health care professionals through the appreciation of art and the desire to support arthritis research.

Why an ARThritis Soirée? Research has shown that art adds to one's wellbeing and therefore is a great element in managing chronic diseases on a holistic level. Moreover, art adds an extra factor of excitement and depth to the Soirée, as a different art form is introduced each year. Arthritis Research Canada is thrilled to announce the amazing world-renowned violinist Jenny Bae, accompanied by members of the Vancouver Symphony Orchestra, as the evening's entertainment. Jenny's dazzling performances have wowed international crowds for over a decade, performing solo and with artists such as Luciano Pavarotti, Eric Clapton, Elton John and Andrea Bocelli. The Julliard trained Bae has captivated audiences which have most notably included the British Royal Family, Crown Princess of Saudi Arabia, George Clooney and Mikhail Gorbachev.

The ARThritis Soirée continues to succeed in its intent to raise awareness and funds in support of arthritis research, thanks to the generosity of sponsors and guests. The event offers various levels of sponsorship opportunity, including attractive and tailored benefit packages. For more information on Corporate Sponsorship opportunities please contact Patti Nakatsu, Director of Development at 604-207-4002 or by email at [pnakatsu@arthritisresearch.ca](mailto:pnakatsu@arthritisresearch.ca).

We appreciate your consideration of this sponsorship request and welcome the opportunity to partner with you for ARThritis Soirée 2017.



ARThritis Soirée 2016



Jenny Bae, Violinist

[View on Youtube](#)

# ARThritis

## SOIRÉE 2017

### AUCTION AND RAFFLE BENEFITS

#### AUCTION DONATION

- ✓ Listing as an Auction Donor in ARThritis Soirée event program
- ✓ Website link to your corporate website in ARThritis Soirée event program
- ✓ Auction items mentioned on the ARThritis Soirée event website
- ✓ Auction items displayed in the ARThritis Soirée cocktail room
- ✓ Donation mentioned on social media

#### RAFFLE DONATION

- ✓ Prestige of being the only raffle offering available for the evening
- ✓ Prominent display and positioning of raffle item at main entrance into the cocktail room
- ✓ Raffle signage including item photo and corporate logo, displayed on easel in cocktail room
- ✓ Listing as Raffle Sponsor in ARThritis Soirée event program
- ✓ Continuous mention of raffle item throughout the evening by emcee
- ✓ Raffle package projected on large screens in a PowerPoint slide presentation in the ARThritis Soirée cocktail room
- ✓ Website link to your corporate website in ARThritis Soirée event program
- ✓ Raffle item mentioned on the ARThritis Soirée event website
- ✓ Raffle donation mentioned on social media

Thank you for considering an auction and/or raffle donation for the ARThritis Soirée. We look forward to working in partnership with you to advance arthritis research and make a difference in the lives of those affected by this devastating disease.

We invite you to view the [2016 ARThritis Soirée video](#).



# ARThritis SOIRÉE 2017

## SPONSOR RECOGNITION EXAMPLES



Invitations



Event Signage



Evening Program



Event Website

# ARThritis

## S O I R É E 2017

### **ARTHRITIS RESEARCH CANADA**

Leading Research. Finding Answers. Saving Lives.

#### **Mission Statement**

To transform the lives of people living with arthritis through research and engagement.

#### **Vision Statement**

A future where research-based services, tools and knowledge empower people living with arthritis to triumph over pain and disability.

#### **About Us**

Arthritis Research Canada (ARC) was created in 2000 in Vancouver by the world renowned scientist Dr. John Esdaile and a dedicated Board of Directors who shared a vision: to conduct practical research for everyday living; research that would immediately touch and improve the lives of people living with arthritis.

Today, ARC is home to three centres across Canada; Vancouver, Calgary and Quebec, with a multi-disciplinary team of 70 scientists and research staff who are recognized as world leaders in clinical arthritis research excellence. ARC is dedicated to understanding, advancing and sharing knowledge about the cause of arthritis and addressing the issues that impact the lives of people living with this disease. We conduct consumer-driven, clinical research related to arthritis prevention, diagnosis and quality of life issues that shape the way people manage arthritis today.

Strong partnerships have been central to ARC's success. Visionary donors have invested in our work, and we are collaborating with patients, universities, hospitals, funding agencies, and arthritis treatment centres around the world. Join us in making arthritis research a priority.



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